

SCHD

# Social / Digital

Spanish

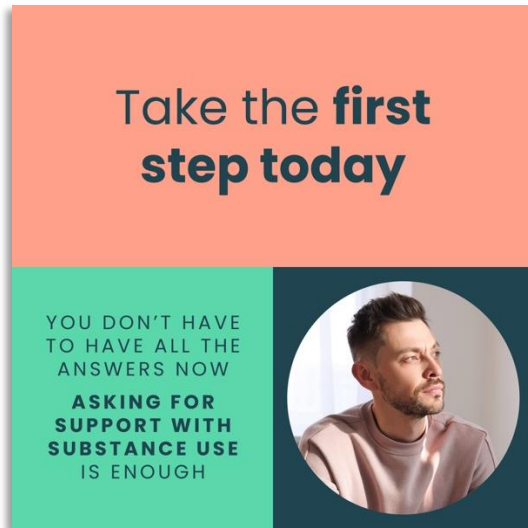


A decorative graphic featuring a central light gray rectangular box with the word "Social" in a dark purple font. The box is surrounded by several overlapping circles in various colors (orange, yellow, purple) and styles (solid, dashed). A thick purple L-shaped bar is positioned at the bottom right corner of the gray box. The background is white.

**Social**

# Ad 1

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)



Take the **first step today**

YOU DON'T HAVE TO HAVE ALL THE ANSWERS NOW

**ASKING FOR SUPPORT WITH SUBSTANCE USE IS ENOUGH**

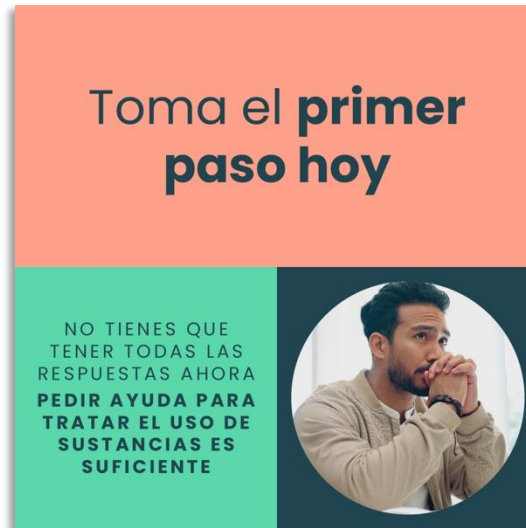
A circular image of a man with a beard, wearing a light-colored sweater, looking thoughtfully to the right.

**Post copy:** Asking for help with your substance use is the first step to lasting impact.

**Headline:** Get help with substance use

**CTA:** Find resources

**Link Description:** Learn More



Toma el **primer paso hoy**

NO TIENES QUE TENER TODAS LAS RESPUESTAS AHORA

**PEDIR AYUDA PARA TRATAR EL USO DE SUSTANCIAS ES SUFICIENTE**

A circular image of a man with a beard, wearing a light-colored jacket, looking thoughtfully to the right with his hands clasped.

**Post copy:** Tratar el uso de sustancias es el primer paso hacia un cambio duradero.


**Headline:** Consigue ayuda hoy

**Link Description:** Encuentra recursos

**CTA:** Más Información

## Ad 2

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)



We can keep each other safe – **learn the signs of overdose**

**Post copy:** Know the signs of overdose to take action when accidents happen.

**Headline:** Learn the signs of overdose

**CTA:** Overdose prevention

**Link Description:** Learn More



Protejámonos entre nosotros: **aprende las señales de una sobredosis**

**Post copy:** Reconoce las señales de una sobredosis para actuar si ocurre un accidente.

**Headline:** Reconoce una sobredosis

**Link Description:** Cómo prevenir la sobredosis

**CTA:** Más Información

# Ad 3

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)



Compassion  
creates **healthier**  
**communities**

**LEARN ABOUT  
SUBSTANCE USE  
TO HELP A  
NEIGHBOR IN NEED**

**Post copy:** Learning about substance use could help a neighbor in need.

**Headline:** Education is empathy

**CTA:** Find resources

**Link Description:** Learn More



La compasión  
**crea comunidades**  
**más sanas**

**APRENDE SOBRE  
EL CONSUMO DE  
SUSTANCIAS  
PARA AYUDAR A  
UN VECINO QUE  
LO NECESITE**

**Post copy:** Aprender sobre el consumo de sustancias podría ayudar a un vecino que lo necesita.


**Headline:** La educación resulta en empatía

**Link Description:** Encuentra recursos

**CTA:** Más Información

## Ad 4

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)



Reaching out for help  
with substance use is  
**the first step to recovery**

**Post copy:** We have resources to help you manage substance and opioid use.

**Headline:** Help starts with a click

**CTA:** Find resources near you

**Link Description:** Learn More



Pedir ayuda para tratar el  
consumo de sustancias  
**es el primer paso hacia  
la recuperación**

**Post copy:** Tenemos recursos para ayudarte a controlar el consumo de sustancias y opioides. **Headline:** La ayuda empieza con un clic.

**Link Description:** Encuentra recursos cerca de ti

**CTA:** Más Información

## Ad 5

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)

**Naloxone**  
can reverse  
an opioid  
overdose

LEARN WHERE  
TO FIND  
NALOXONE  
AND HOW TO  
USE IT

**NARCAN**  
NASAL SP  
Two Pack

**Post copy:** Learning how to administer Narcan/naloxone is a small step that can make a lifelong impact.

**Headline:** Naloxone near you

**CTA:** Prevent an overdose

**Link Description:** Learn More

**La naloxona**  
puede  
revertir una  
sobredosis  
de opioides

DESCUBRE  
DÓNDE  
ENCONTRAR  
NALOXONA  
Y CÓMO  
USARLA

**NARCAN**  
NASAL SP  
Two Pack

**Post copy:** Aprender a usar Narcan/naloxona es una medida fácil pero con gran impacto

**Headline:** Obtén naloxona cerca de ti

**Link Description:** Puedes prevenir una sobredosis

**CTA:** Más Información

## Ad 6

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)

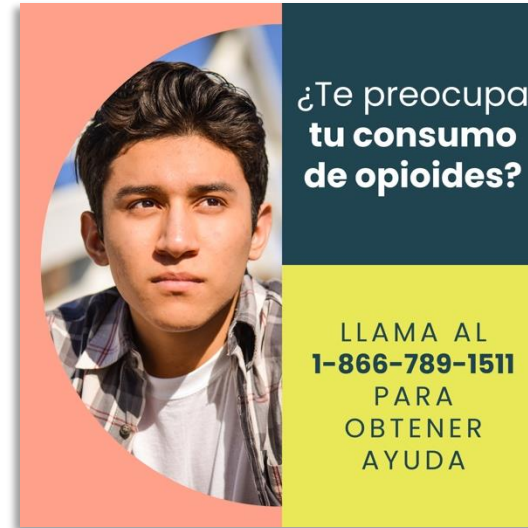


**Post copy:** Learn more about the risks associated with substance use and find resources to help.

**Headline:** You're not alone

**CTA:** Recovery resources

**Link Description:** Learn More



**Post copy:** Infórmate sobre los riesgos del consumo de sustancias y encuentra recursos para ayudarte.

**Headline:** No estás solo

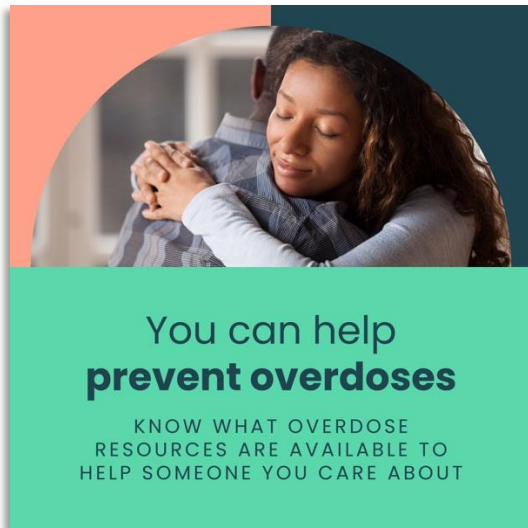
**Link Description:** Recursos para la recuperación

**CTA:** Más Información



# Ad 7

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)



You can help  
**prevent overdoses**

KNOW WHAT OVERDOSE  
RESOURCES ARE AVAILABLE TO  
HELP SOMEONE YOU CARE ABOUT

**Post copy:** Your awareness of naloxone, support services, and warning signs can make a difference when it matters the most.

**Headline:** Learn how to help

**CTA:** Overdose prevention

**Link Description:** Learn More



Tú puedes ayudar a  
**prevenir las sobredosis**

DESCUBRE LOS RECURSOS DISPONIBLES  
PARA AYUDAR A UN SER QUERIDO EN  
CASO DE SOBREDOSIS

**Post copy:** Tu conocimiento de la naloxona, los servicios de apoyo y las señales de peligro pueden marcar la diferencia cuando más importa.

**Headline:** Aprende cómo ayudar

**Link Description:** Prevención de sobredosis

**CTA:** Más Información

## Ad 8

SOCIAL 1080X1080 | DIGITAL 160X600 (2X SCALE FOR REVIEW)



**You're  
not  
alone**

**NEARLY 1 IN 3  
ADULTS HAD  
A SUBSTANCE  
USE DISORDER  
OR MENTAL  
ILLNESS IN THE  
PAST YEAR**

**Post copy:** Every step towards recovery matters.

**Headline:** Overdose prevention

**CTA:** Find resources

**Link Description:** Learn More



**No  
estás  
solo**

**CASI 1 DE CADA 3  
ADULTOS ABUSÓ  
DE SUSTANCIAS O  
SUFRIÓ DE UNA  
ENFERMEDAD  
MENTAL EN EL  
ÚLTIMO AÑO**

**Post copy:** Cada paso hacia la recuperación es importante.

**Headline:** Prevención de sobredosis

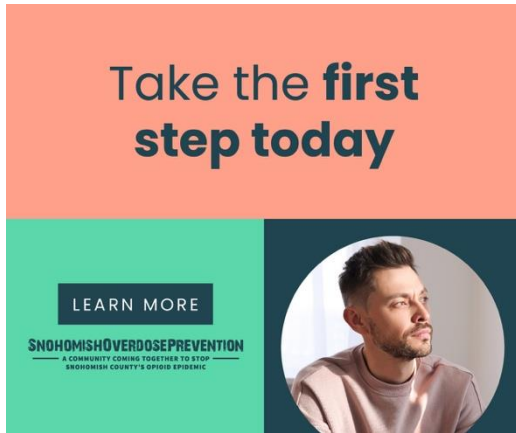
**Link Description:** Encuentra recursos

**CTA:** Más Información

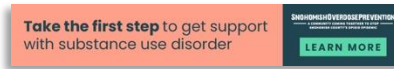
Digital

A decorative graphic featuring several overlapping circles in orange, yellow, and purple. Some circles are solid, while others are dashed. A purple L-shaped bar is positioned at the bottom right of the page, partially overlapping a large light gray rectangular area. The word "Digital" is centered within the gray area.

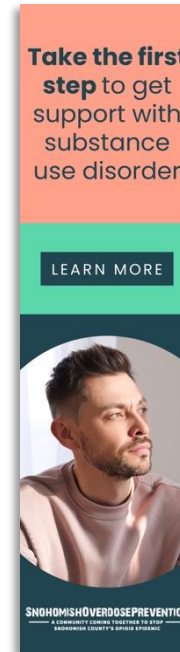
# Digital banners: 1



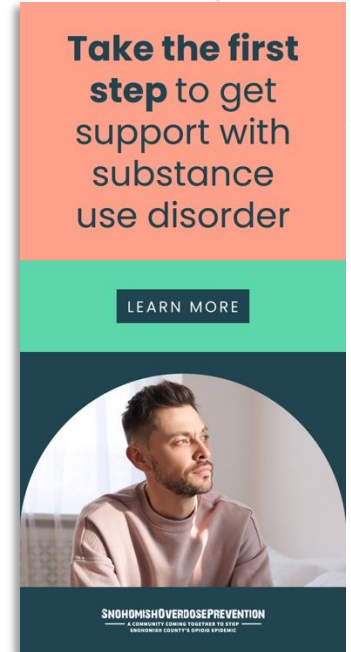
300x250



320x50



160x600



300x600

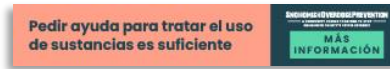


728x90

# Digital banners: 1



300x250



320x50



160x600

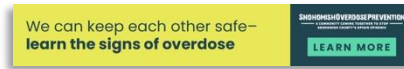


300x600

# Digital banners: 2



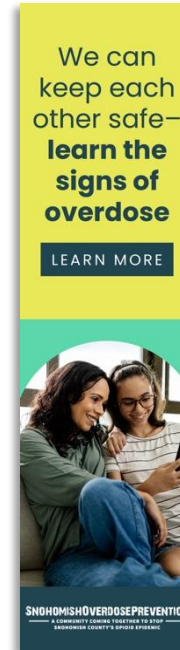
300x250



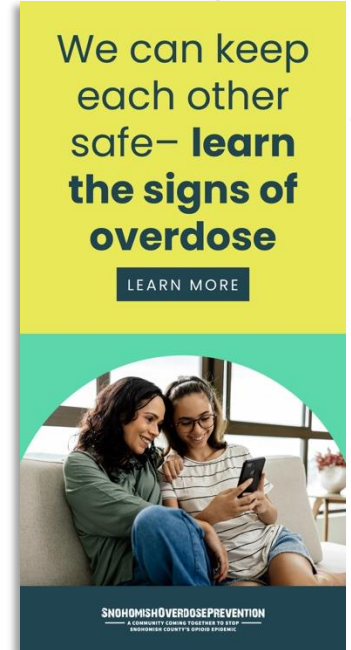
320x50



728x90



160x600

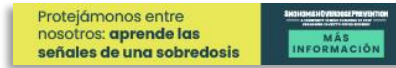


300x600

## Digital banners: 2



300x250



320x50



728x90



160x600

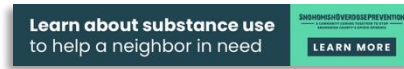


300x600

# Digital banners: 3



300x250



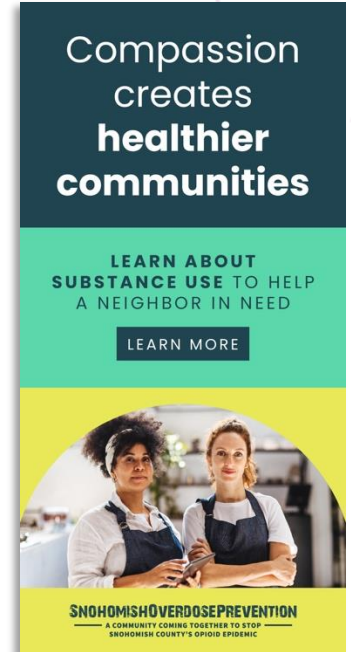
320x50



728X90



160x600



300x600



# Digital banners: 3



300x250



728x90



320x50



160x600



300x600

# Digital banners: 4



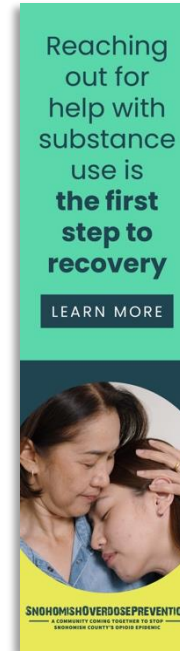
300x250



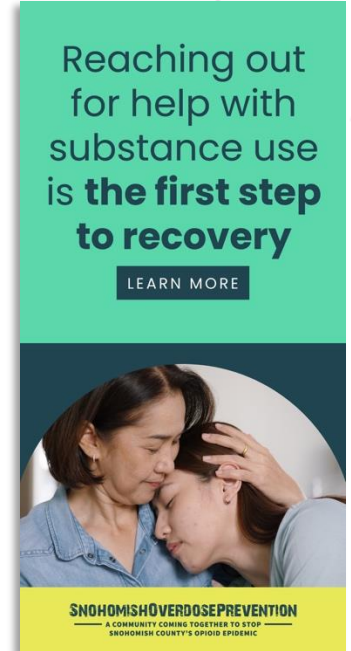
320x50



728x90



160x600



300x600

# Digital banners: 4



300x250



320x50



160x600



300x600

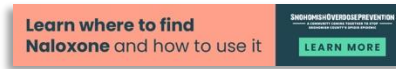


728x90

# Digital banners: 5



300x250



320x50



728x90



160x600

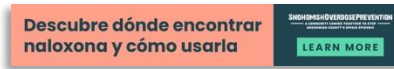


300x600

# Digital banners: 5



300x250



320x50



160x600



300x600



728x90

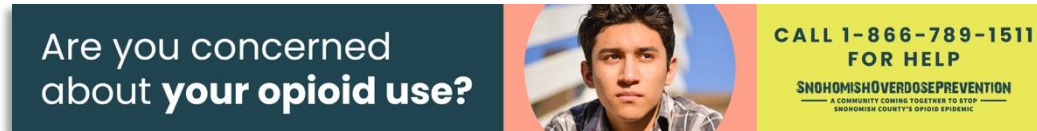
# Digital banners: 6



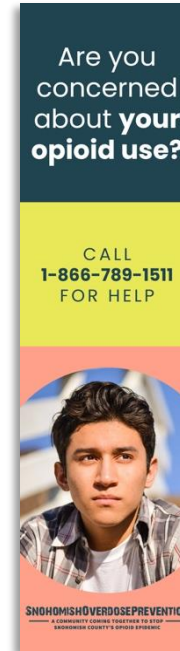
300x250



320x50



728x90



160x600



300x600

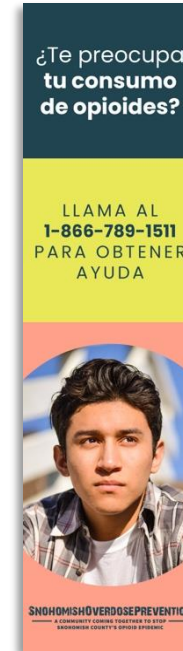
# Digital banners: 6



300x250



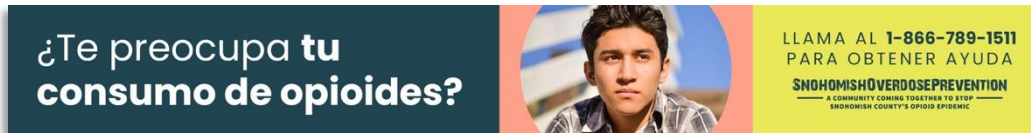
320x50



160x600



300x600

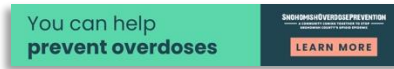


728x90

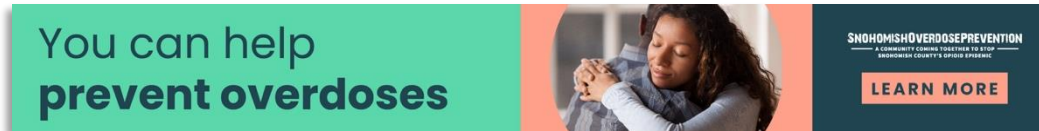
# Digital banners: 7



300x250



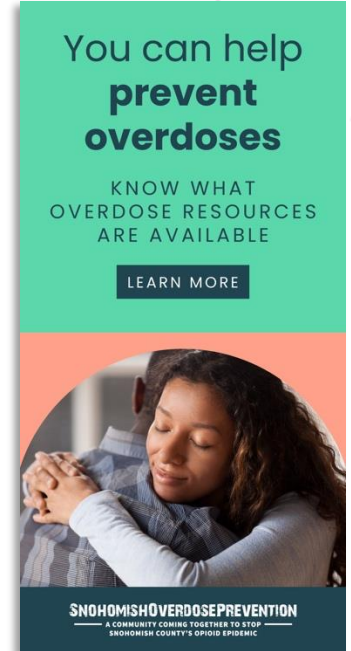
320x50



728x90



160x600



300x600



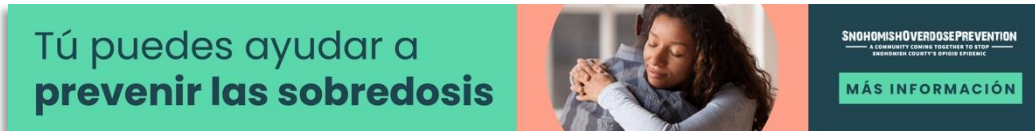
# Digital banners: 7



300x250



320x50



728x90



160x600



300x600

# Digital banners: 8



300x250



320x50



728x90



160x600



300x600

# Digital banners: 8



300x250



320x50



728x90



160x600



300x600



# Thank you!


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